



Gus Schumacher

Executive Vice President of Policy, Wholesome Wave

Wholesome Wave's mission is to improve access and affordability of fresh, healthful, locally-grown produce to historically underserved communities. The organization's Double Value Coupon Program provides consumers with incentives that match the value of their federal nutrition benefits when used to purchase fresh, local produce at participating farm-to-retail venues.

Gus has a long and distinguished career of public service and in agribusiness. He served as Under Secretary of Agriculture for Farm and Foreign Agricultural Services at USDA from 1997-2001, where he oversaw the Farm Service Agency, the Foreign Agricultural Service, and the Risk Management Agency. He was President of the Commodity Credit Corporation, and prior to his appointment as Under Secretary Gus served as Administrator of USDA's Foreign Agricultural Service, worked as a senior agri-lender for the World Bank, and served as Commissioner of Food and Agriculture for the Commonwealth of Massachusetts.

Gus was a member of the 21st Century Sustainable Agricultural Task Force of the National Academy of Sciences. In 2007 he was a leading member of the team to publish "Modernizing America's Food and Farm Policy: Vision for a New Direction," the Task Force Report of the Chicago Council of Global Affairs. He serves as the Contributing Agricultural Editor of *Food Arts* magazine, and is a 2013 James Beard award winner.