

## FAST FACTS



In 2023, Massachusetts passed **FREE school meals for all K-12 students**

— YET —



595,000  
eat school  
lunch

**The Breakfast Gap**  
**303,000** kids are **missing out** on school breakfast each day\*

292,000  
eat school  
breakfast

### Low-Income Kids Are Losing Ground

Even in our **953 high-poverty schools**, fewer than half (48%) are getting a school breakfast each day.\*\*

October 2019

58%

March 2025

48%

### There's an answer: Breakfast in the Classroom (BIC)



**36%**

of students  
eat breakfast  
when it's served  
**in the cafeteria**  
before the bell



**71%**

of students  
eat breakfast  
when it's served  
**in the classroom**  
after the bell

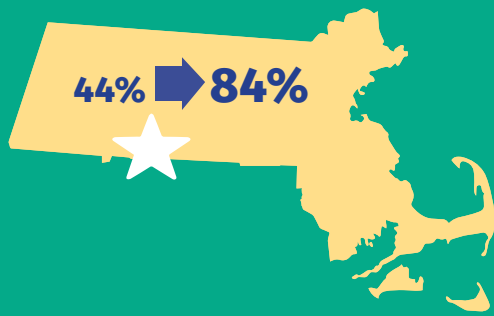
**If all high-poverty schools served 80% of kids breakfast...**

 **\$73 Million**

Additional federal dollars in USDA reimbursements would flow into the state each year

\* Per Massachusetts Executive Office of Education.

\*\* High-poverty schools are defined as those with 60%+ of the student population qualifying for free/reduced meals, per Department of Elementary and Secondary Education (DESE).



## Leading the Charge

By using BIC, Springfield Public Schools increased breakfast participation from **44% of students in 2015 to 84% of students in 2025**, even in the high schools (as of May 2025).

## Significant Drop

Number of high-poverty schools serving breakfast to 80%+ of students declined from 2019 to 2025.

October 2019

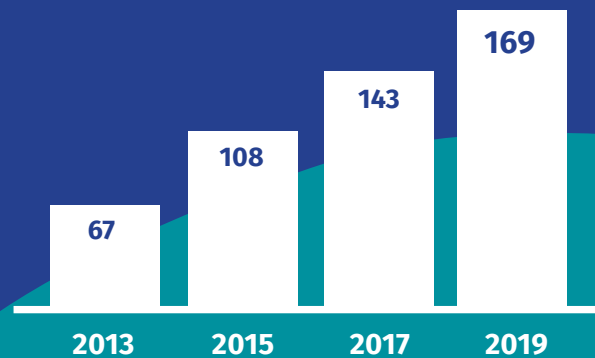
169

March 2025

128

## We've done it before...

History of high-poverty schools serving breakfast to 80%+ students



... we can do it again!



## EOS FOUNDATION Grant Opportunity

**Up to \$20,000** per school to transition from breakfast before the bell in the cafeteria to Breakfast in the Classroom.

### The grant provides up to:

- \$5,000 per school incentive for implementing BIC, with an additional \$5,000 bonus for reaching 80% student participation
- \$10,000 to the school nutrition department for operating expenses, including equipment such as roller bags and warming/cooling units

To apply for the grant, [visit this link](#).