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## Breakfast in the Classroom Grant Application School Year 2025-2026

### Program Overview

The Eos Foundation is pleased to invite Massachusetts public school districts to apply for a Breakfast in the Classroom (BIC) Grant. The goal of this grant is to help districts increase access to school breakfast by supporting the launch or expansion of BIC programs.

With federal and state nutrition programs under increasing pressure – Including SNAP cuts and funding freezes – ensuring that all students start their school day well-nourished is more critical than ever. BIC has proven to increase breakfast participation rates, reduce stigma and hunger-related nurse visits, and improve attendance, behavior, and academic performance.

Eos is offering grants of up to \$20,000 per school for schools to transition from breakfast in the cafeteria before the bell to BIC after the bell (grant size may depend on enrollment):

- \$5,000 per school incentive for implementing BIC, with an additional \$5,000 bonus for reaching 80% student participation
- \$10,000 to the school nutrition department for operating expenses, including equipment, such as roller bags and warming/cooling units

### Section 1: Applicant Information

School District Name:

Grant Contact (Name & Title):

Email Address:

Phone Number:

Mailing Address:

Participating School(s) Name(s):

### Section 2: Background

	District-wide	School A Name	School B Name	School C Name
<b>General School Demographics</b>				
<b>Enrollment</b>				
<b>Grades Served</b>	N/A			
<b>Number of Classrooms</b>	N/A			
<b>Current Breakfast Program Snapshot</b>				
<b>Current breakfast model</b> (e.g. café, grab-and-go, BIC, second chance, etc.)	N/A			
<b>Average daily breakfast participation</b> as of <i>[insert most recent month]</i> (% of average daily attendance)				
<b>Average daily lunch participation</b> as of <i>[insert most recent month]</i> (% of average daily attendance)				
<b>Individual Student Percentage</b> (%) of students directly certified)				

- What are the biggest barriers to breakfast participation in your schools? (check all that apply):
  - Time constraints
  - Stigma associated with free meals
  - Transportation schedules
  - Staffing limitations
  - Space or equipment needs
  - Other: \_\_\_\_\_
- Do you run a self-operated meal service, outsource your school nutrition services, or both? If you outsource, who is your vendor partner?

### Section 3: Proposed BIC Program Plan

*For each school:*

- What are your goals for BIC in terms of participation? Eos considers 80% breakfast participation the gold star standard, and each school will receive a bonus of \$5,000 if it reaches this goal.
- Do you have a rollout plan already developed (please describe including your intended start date and whether you will pilot in a couple of classrooms/grades or rollout out at the whole school), or would you like technical assistance in creating one?
- What do you see as the current barriers to breakfast participation? What potential challenges do you foresee to implementing BIC, and how will you address them? Include any technical and logistical barriers.
- How will you engage teachers, staff, and families in the rollout?

### Section 4: Signatures required

By signing below, you confirm that all information provided is accurate to the best of your knowledge and that your district is committed to implementing BIC if selected for funding.

Superintendent: Name \_\_\_\_\_ Signature \_\_\_\_\_

Food Service/Nutrition Director: Name \_\_\_\_\_ Signature \_\_\_\_\_

School A Principal: Name \_\_\_\_\_ Signature \_\_\_\_\_

School B Principal: Name \_\_\_\_\_ Signature \_\_\_\_\_

School C Principal: Name \_\_\_\_\_ Signature \_\_\_\_\_

**Please return the completed application with related materials such as equipment quotes to Megan Martino at [martino@eosfoundation.org](mailto:martino@eosfoundation.org) or call 413-992-4059 with any questions.**